Lisa Stewart Designs, The Tech Bag Specialists, Offers New Custom, Bespoke Leather Laptop Bags, Handcrafted In The USA

1888 PressRelease - Lisa Stewart Designs now offers services for executives who need the perfect custom, bespoke laptop tech bag to carry everything they need for the road. Every Lisa Stewart Bag is made in Raleigh, North Carolina, USA by the designers Lisa Stewart and her husband Andrew Hayden.

Raleigh-Durham-Chapel Hill, NC - Lisa Stewart Designs today announced the introduction of a new line of custom leather tech and laptop bags for the busy executive on the go. Developed out of their successful line of leather tech bags that have sold around the globe, Lisa Stewart's new custom, bespoke design services are intended to help the business traveler who needs to carry all of their tech and critical items in one bag, stylishly and conveniently. In offering these services, Lisa Stewart Designs is dedicated to working closely with individual customers to design and develop the perfect tech bag for their needs(1). And it will be made by two dedicated makers in the United States.

"What you carry is important, but how you carry it says everything about you," said Lisa Stewart, CEO and Creative Goddess of Lisa Stewart Designs. "From our workshop in Raleigh, NC, USA we handcraft bespoke, custom leather tech bags for discerning customers around the world . This new service offers executives and busy business travelers the opportunity work with us to create the perfect, one of a kind tech bag in which to carry all of their tech gear and business necessities. With more and more restrictions being placed on carry-on luggage, we want to help travelers adjust to the inconvenience."

Lisa Stewart Designs (LSD) consists of Stewart an illustrator and designer, and her husband, industrial designer Andrew Hayden. Before opening LSD, they spent decades working in companies large and small and traveling the world for business. They understand the unique needs of the executive traveller and the difficulties that can accompany taking modern gear to remote locations. And they have experienced the pain of trying to juggle carry-on luggage with tech shoulder bags while moving through airport terminals and train stations. As two designers with decades of combined experience, they have worked for years to perfect the leather tech bag so that it takes at least some of the burden out of business travel.

"When a customer chooses a Lisa Stewart Designs Tech messenger bag, we work with them to size the bag to their specific laptop model," said Hayden, Creative Alchemist at Lisa Stewart Designs. "We also work with them to understand exactly what they carry and how they use technology while on the road or after arriving at their destination. Once we know all of this, we work with the customer to identify the perfect leathers, colors and patterns that make the bag uniquely theirs. With a Lisa Stewart Designs tech bag they can display as much or as little of their own personal style as they wish, whether it's something as bold as a bright color or as subtle as a simple texture change in the piping of the bag, we can deliver a bag just the way they want it."

Lisa Stewart Designs line of custom, bespoke leather tech bags is based on three main templates that have

been developed over the past decade. The smallest is the LSD SlimTech commuter bag that is perfect for the everyday commuter who needs a stylish way to carry their tech, and little else, to and from work. The LSD DuoTech is designed for the road warrior who needs space for their tech, documents and a few peripherals. The LSD DuoTech XL is for the global executive who travels frequently and needs a bag big enough to carry almost everything including large laptops, papers, tablets, peripherals and more. You can find more details on each of these bags on the Web site http://www.lisa-stewart.com/bags-totes/your-custom-tech-bag-specialist

Lisa Stewart Designs, Your Tech Bag Specialists
What does LSD personalized, bespoke service mean?
- Lisa and Andrew work with customers to choose the perfect leathers, colors and patterns for a bag that fits their lifestyle and personality
- They get a bag that is personalized
- LSD also offers custom options that add functions specific to an individual's needs
- The bag is sized for everything they carry

Why choose Lisa Stewart Designs for a custom leather tech bag?
- When a customer chooses one an LSD bag, they work directly with the crafts people/designers who are making the bag. There is no hidden factory or outside supplier, it is just Lisa and Andrew who will be making the bag.
- Lisa Stewart Designs is one of the very few, if not the only leather crafters in the United States who offer this kind of service
- During the construction of a bag, they do their best to send the customer updates - with pictures - of the bag in progress.
- LSD has satisfied customers around the world who are carrying their bags, all of whom they worked closely with to deliver the perfect bag.
- Lisa and Andrew personally guarantee their work. If there is ever a problem they will work with you to fix it.

About Lisa Stewart Designs
Designers Lisa Stewart and Andrew Hayden believe that beautiful art should be a part of your life. Since launching in 2002, they design and handcraft exquisite one of a kind leather bags, accessories, and fine art that feature Lisa's illustrations. Based in Raleigh, NC, their World Headquarters features a retail/workshop combination to build custom tech bags for executives and other discerning customers. One can also enjoy their growing Steampunk line with Super Heroes and Super Villain accents. In addition to their business, Lisa and Andrew are also members of the Board of Trustees for Piedmont Craftsman Guild in Winston-Salem, North Carolina.

For more information, visit http://www.lisa-stewart.com.

(1) - Custom bags developed from existing Lisa Stewart Templates

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